

Curriculum Map: Business Studies and Economics

	Autumn 1	Autumn 2	Spring 1	Spring 2	Summer 1	Summer 2
Year 10 business (one teacher)	Business activity, enterprise	Types of business org, objectives, growth		Marketing 4 Ps of marketing	Human resource management	Human resource management Motivation and leadership
Year 10 business (split class)	Business activity, enterprise	Types of business org, objectives, growth	Types of business org, objectives, growth	Market research	Marketing 4 Ps of marketing	Marketing 4 Ps of marketing
	Hrm Intro org structure	Methods of working, communication	recruitment	motivation	Training, law	Summary/finance
Year 11 business (1 teacher)	production methods quality procurement	Finance Sources, Costs, break even, Ratios, investment appraisal	Finance cash flow external environment	External environment ethics, globalisation Economic factors	revision	
Year 11 business (split class)	production methods quality procurement	production methods quality procurement	External environment ethics	globalisation Economic factors	revision	
	Finance Sources, Costs, break even	Finance Ratios, investment appraisal	Finance Costs, break even	Finance cash flow	revision	
Year 12 economics	Micro – introduction to economics Macro- measurement of macro performance	Micro – role and operation of markets Macro – How macro economy works: circular flow, AD/AS	Micro - Production, costs and revenues Macro – Economic Performance: cycle, inflation unemployment	Micro - Introduction to market failure Macro – Financial markets, Monetary policy	Micro - Introduction to competition Macro – Fiscal policy and supply-side policies	Internal exams: Revision, sitting, feedback. Y12 knowledge and skills revisited and consolidated
Year 13 economics	Micro – costs revenues, profits, theory of the firm Macro – International Economy:	Micro - theory of the firm Micro – behavioural economics Macro – International	Micro - Labour market economics Distribution of income and wealth	Micro - Externalities, market failure Macro – Revisit financial	Revision for exams	

	globalisation, trade, balance of payments	Economy: Exchange rates, growth and development	Macro – Revisit measurement of macro performance, circular flow, AD/AS.	markets, monetary, fiscal, supply-side policies, International.		
Year 12 business	Introduction to business	Managers, leaders and decision making, Human resource management	Human resource management, marketing	Operational management	Finance	Revision for exams
Year 13 business	Analysing strategic position of business	Choosing strategic direction	Strategic methods Revise year 12 units	Managing change Revise year 12 units	Revision for exams	