



Use of Photographs and Videos of Students

St Ivo Academy recognises both the benefits and risks pertaining to the use of photographs and videos which include students. Whilst these can act as an encouragement to students, a way to celebrate success, remember an event, a marketing tool etc, the school takes the issue of child safety very seriously, and understands that use of photos/videos containing their child(ren) may be a particular issue to some families due to individual circumstances in this “digital age”.

On arrival at the academy and when this policy is reviewed, parents/carers will be sent a copy of this document to request their consent.

School use of student images and video

The academy requests consent from parents/carers for their child to be photographed and/or filmed, and for this media to be used in the following ways:

- In St Ivo publications
- On the St Ivo website and official, whole school social media accounts including Facebook, Instagram, Twitter and YouTube (full names of students will not be publicly available alongside photographs, except where permission has been obtained from parents/carers at the time of publication)
- On other social media accounts controlled by an academy employee and not openly accessible (for example, as part of a Twitter feed where tweets are marked as private but students and parents/carers can ask to “follow” the account, or as part of a video of a school event placed on YouTube but not in public listings).
- By the local press (full names of students will not be publicly available alongside photographs, except where permission has been obtained from parents/carers)

If parents/carers give consent, this can be withdrawn at any time by writing to the school or by email to anthony.ward@astreastivo.org. Our records will then be updated accordingly for all future use. Under data protection law, this right transfers to the child at age 13.

In all cases, the school retains the right to use photographs and videos of students for internal systems which are only accessible to school employees.

Parents/Carers taking photographs at school events

Whilst we understand that parents/carers may wish to take photographs and/or video recordings at school events, in the interests of the safety of every child present no photography or filming by parents/carers is allowed at events which take place on the academy site (including academy events taking place at One Leisure facilities). Some productions and shows at the school have an official photographer and/or a member of staff taking photos or videoing the event. In certain circumstances and dependent on the children in attendance, the member of staff in charge of the event may grant permission for parents/carers to take photographs.

In the interests of child safety, we would ask that parents/carers do not place any photographs/video including St Ivo student other than their own child(ren) on publicly accessible websites and social media

If you agree to school use of photos and videos of your child as described above, please sign below to confirm that your consent:

Name of student _____

Tutor group _____

Name of parent/carer _____

Signature _____

Date _____